



# Tools for Schools

## Effective Teaching Institute

### FOR NEW OR EXPERIENCED TEACHERS

Teachers will develop their academic and classroom management plans, practice and role-play effective classroom strategies, and become re-energized to return to the classroom with new skills and a positive outlook to continue their careers.

*“I learned more in one day than in three years of workshops!”*

**3 Day Institute**  
**June 26-28, 2012**  
**Fee: \$2,995**

**5 Day institute**  
**August 13-17, 2012**  
**Fee: \$4,995**

**Location:**  
**San Francisco, CA**

The Effective Teaching Institute is a multi-day, intensive, hands-on course, that covers the most critical skills a teacher must possess in order to effectively teach in today’s K-12 classrooms.

From the moment students walk into the classroom we will DEVELOP every academic and non-academic procedure, show how to TEACH the procedure, and demonstrate how to POSITIVELY reinforce students. We will break it down to the steps necessary for teacher and student success: how to START every lesson, how to CHECK for understanding, how to ENGAGE every student, when to REDIRECT, and how to issue CONSEQUENCES.

#### The components of the program include:

- Engaging and motivating students
- Developing an Effective Classroom Management Plan
  - Classroom procedures
  - Positive reinforcement
  - Redirecting techniques
  - Rules
  - Consequences
- Working with Challenging Students

**Yes**, please sign me up!

Name			Title		School		
Address			City		State		Zip
Telephone			Fax		Email		

**Send check or Purchase Order payable to:**

I understand. 285 Fair Oaks St., San Francisco, CA 94110  
(877) 725-9626, Fax (206) 350-4918

**Register by May 30, 2012 for a \$500 discount!**

**For additional information or to register, email: [info@iunderstand.com](mailto:info@iunderstand.com) or call: (877) 725-9626**  
**Visit our website: [www.iunderstand.com](http://www.iunderstand.com)**